ORDER

Orders Order / Rev: 59197 09825261 Alt Order #: Product Desc: Americans for Job Se **CBS 47** 1020 Estimate: 09/26/12 - 10/02/12 Millennium Washington DC Flight Dates: Primary AE: Original Date / Rev: 09/24/12 / 09/24/12 Sales Office: **MNAT** Order Type: CIA - O Sales Region: National Crossroads Media Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 66 Canal Center Plaza EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **Americans For Job Security** A35+ New Business Thru: Demographic: **Product Codes:** Issues/Propositions 00:00:00 Order Separation: Priority: P-1 Advertiser External ID: Revenue Codes: Agency External ID: AGY, POL-ISS, GEN

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	24	\$29,260.00	\$24,871.00
10/01/12	10/02/12	9	\$12,630.00	\$10,735.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	24	\$29,260.00	\$24,871.00	0.00
October 2012	9	\$12,630.00	\$10,735.50	0.00
Totals	33	\$41,890.00	\$35,606.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS 47	32%	\$41,890.00
Market	100%	\$130,906.25

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	17%	\$22,254.06
MCM1	0%	\$0.00
WJXT	21%	\$27,490.31
WJXX	7%	\$9,163.44
WTLV	23%	\$30,108.44

Ln Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WTEV	09/26/12	09/26/12	CBS This Morning	CM	7:00 AM-9:00 AM	W	:30	1	\$140.00 P-1	0.00 NM	1	\$140.00
			CBS Morning News									
CBS TH	IS MORNII	NG										
Star	t Date E	End Date	Weekdays Spo	ts/Week	Rate Ratio	ng						
Week: 09/2	24/12 0	9/30/12	W	1	\$140.00 0.	00						
E 2 WTEV	09/28/12	09/28/12	CBS This Morning	СМ	7:00 AM-9:00 AM	F	:30	1	\$140.00 P-1	0.00 NM	1	\$140.00
			CBS Morning News									
CBS TH	IS MORNII	NG										

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Flight Dates: 09/26/12 - 10/02/12 Estimate: 1020

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 2 WTEV	09/28/1	2 09/28/12	CBS This Morning CBS Morning New		7:00 AM-9:0	00 AM -	· F	:30	1	\$140.00 P-1	0.00 NM	1	\$140.00
CBS TH	IS MOR	NING	ODO Morning New	.5									
	rt Date	End Date	Weekdays F	Spots/Week	Rate	Ratin	_						
Week: 09/2 E 3 WTEV		09/30/12	CBS This Morning	CM	\$140.00 7:00 AM-9:0	0.0		:30	1	\$140.00 P-1	0.00 NM	1	\$140.00
L 3 WILV	10/02/1	2 10/02/12	CBS Morning New		7.00 AIVI-9.0	JO AIVI	1	.30	'	φ140.00 F-1	O.OO INIVI	'	φ140.00
CBS TH			_										
Star Week: 10/0	nt Date	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$140.00	Ratin 0.0							
E 4 WTEV			Action News @ No	•	12p-1230p		· T	:30	1	\$920.00 P-1	0.00 NM	1	\$920.00
			Action News @ No	oon									
CBS TH			Modeldovo	Cnoto ///ook	Doto	Dotin	~						
Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$920.00	Ratin 0.0							
E 5 WTEV	10/01/1	2 10/01/12	Action News @ No	on CM	12p-1230p	1	M	:30	1	\$920.00 P-1	0.00 NM	1	\$920.00
CBS TH	IC MOD	NIINIC	Action News @ No	oon									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	α						
Week: 10/0		10/07/12	M	1	\$920.00	0.0	_						
E 6 WTEV	09/26/1	2 09/26/12	Action News @ No		12:00 PM-1	2:30 PI-	- W	:30	1	\$920.00 P-1	0.00 NM	1	\$920.00
ACTION	INFWS	@ NOON	Action News @ No	oon									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g						
Week: 09/2	24/12	09/30/12	W	1	\$920.00	0.0							
E 7 WTEV	09/28/1	2 09/28/12	Action News @ No Action News @ No		12:00 PM-1	2:30 PI	F	:30	1	\$920.00 P-1	0.00 NM	1	\$920.00
ACTION	I NEWS	@ NOON	Action news @ No	JON									
	rt Date	End Date		Spots/Week	Rate	Ratin	_						
Week: 09/2		09/30/12	F	1	\$920.00	0.0				\$000 00 D 4	0.00 NIM		# 000 00
E 8 WTEV	10/02/1	2 10/02/12	Action News @ No Action News @ No		12:00 PM-1	2:30 PI-	1	:30	1	\$920.00 P-1	0.00 NM	1	\$920.00
ACTION	I NEWS	@ NOON											
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Ratin							
Week: 10/0		2 09/27/12	Soap Rotator	CM	\$920.00 12:30 PM-2	0.0 -00 PM		:30	1	\$1,000.00 P-1	0.00 NM	1	\$1,000.00
L 3 WILV	03/21/1	2 03/21/12	Soap Rotator	Olvi	12.00 T W Z	.00 i ivi-	1	.50		ψ1,000.001 -1	0.00 14101		ψ1,000.00
SOAPS					_								
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays T	Spots/Week 1	Rate \$1,000.00	Ratin 0.0	<u> </u>						
			Soap Rotator	CM	12:30 PM-2			:30	1	\$1,000.00 P-1	0.00 NM	1	\$1,000.00
			Soap Rotator										. ,
SOAPS	rt Doto	End Data	Wookdows	Spoto/Mook	Poto	Dotin	~						
Week: 10/0	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Ratin 0.0	_						
E11 WTEV	09/26/1	2 09/26/12	Action News @ 5p	CM	5:00 PM-5:3	80 PM -	- W	:30	1	\$800.00 P-1	0.00 NM	1	\$800.00
ACTION	LNEWC	@ FD	Action News @ 5p)									
ACTION Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	α						
Week: 09/2		09/30/12	W	1	\$800.00	0.0	_						
E 12 WTEV	09/28/1	2 09/28/12	Action News @ 5p		5:00 PM-5:3	80 PM -	F	:30	1	\$800.00 P-1	0.00 NM	1	\$800.00
ACTION	INFWS	@ 5P	Action News @ 5p)									
	rt Date	End Date		Spots/Week	Rate	Ratin	g						
Week: 09/2		09/30/12	F	1	\$800.00	0.0							
E13 WTEV	10/02/1	2 10/02/12	Action News @ 5p Action News @ 5p		5:00 PM-5:3	80 PM -	T	:30	1	\$800.00 P-1	0.00 NM	1	\$800.00
ACTION	I NEWS	@ 5P	ACTION INCMS @ OF	,									
	rt Date	End Date		Spots/Week	Rate	Ratin	_						
Week: 10/0		10/07/12	- T	1	\$800.00	0.0				Ф000 00 Б :	0.00 111		# 000 05
E14 WTEV	09/27/1	2 09/27/12		CM	5:30 PM-6:0	N PM -	T	:30	1	\$800.00 P-1	0.00 NM	1	\$800.00

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Ln Ch Start	End	Inventory Code		Start/End	Γime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
		Action News @ 5	•								
ACTION NEWS			·							l	
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$800.00	Rating 0.00						
E 15 WTEV 09/26/12		Action News @ 6			80 PM W	:30	1	\$800.00 P-1	0.00 NM	1	\$800.00
ACTION NEWS	@ 6P	Action News & o	۲								
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$800.00	Rating 0.00						
E16 WTEV 09/28/12	2 09/28/12	Action News @ 6		6:00 PM-6:3	80 PM F	:30	1	\$800.00 P-1	0.00 NM	1	\$800.00
ACTION NEWS	@ 6P	Action News @ 6	p								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 E 17 WTEV 10/02/12	09/30/12	F Action News @ 6	1 p	\$800.00	0.00 80 PM - T	:30	1	\$800.00 P-1	0.00 NM	1	\$800.00
		Action News @ 6		0.001 101-0.0	10 T WI 1	.50		ψουσ.σσ1 -1	0.00 14101	'	ψ000.00
ACTION NEWS (Start Date	@ 6P End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	- T	1	\$800.00	0.00						
E 18 WTEV 09/27/12	2 09/27/12	CBS Evening Nev		6:30 PM-7:0	00 PMT	:30	1	\$1,200.00 P-1	0.00 NM	1	\$1,200.00
CBS EVENING N	NEWS	CBS Evening Ne	ws								
Start Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 09/24/12 E 19 WTEV 10/01/12	09/30/12			\$1,200.00 6:30 PM-7:0	0.00 00 PM M	:30	1	\$1,200.00 P-1	0.00 NM	1	\$1,200.00
		CBS Evening Ne						* 1,======			* 1,=20100
CBS EVENING N Start Date	NEWS End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	M	1	\$1,200.00	0.00						
E 20 WTEV 10/01/12	2 10/01/12	Mon Reg 3 Mon Reg 3	СМ	10:00 PM-1	1:00 PIM	:30	1	\$6,000.00 P-1	0.00 NM	1	\$6,000.00
HAWAII 5-0		Worr Neg 3									
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$6,000.00	Rating 0.00						
E 21 WTEV 09/27/12			1 @ 11pCM	-	1:35 PIT	:30	1	\$850.00 P-1	0.00 NM	1	\$850.00
ACTION NIEWO	@ 44D	M-F Action News	@ 11p								
ACTION NEWS (Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	T	1	\$850.00	0.00						
E 22 WTEV 09/28/12	2 09/28/12	M-F Action News M-F Action News		11:00 PM-1	1:35 PI F	:30	1	\$850.00 P-1	0.00 NM	1	\$850.00
ACTION NEWS	@ 11P	W T 7 tollow Trows	O TIP								
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$850.00	Rating 0.00						
E 23 WTEV 10/01/12				-	1:35 PIM	:30	1	\$850.00 P-1	0.00 NM	1	\$850.00
ACTION NEWS	@ 11D	M-F Action News	@ 11p								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	M	1	\$850.00	0.00			*			
E 24 WTEV 09/26/12	2 09/26/12	Wed Reg 3 Wed Reg 3	СМ	10:00 PM-1	1:00 PIW	:30	1	\$4,800.00 P-1	0.00 NM	1	\$4,800.00
CSI											
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$4,800.00	Rating 0.00						
E 25 WTEV 09/28/12		Fri Reg 3	CM		1:00 PIF	:30	1	\$8,800.00 P-1	0.00 NM	1	\$8,800.00
BLUE BLOODS		Fri Reg 3									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	F		\$8,800.00	0.00	.20	1	¢160 00 D 4	0.00 NM4	4	\$160.00
E 26 WTEV 09/29/12	2 09/29/12		CM	0.00 AIVI-10	:00 AMS-	:30	1	\$160.00 P-1	0.00 NM	1	\$160.00

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Totals

33

\$41,890.00

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Ln Ch S	art End	Inventory Code		Start/End	Γime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
		CBS This Morning Sa Saturday Early Shov									
CBS THIS N	ORNING SATU	, ,							_		
Start Da			ots/Week	Rate	Rating						
Week: 09/24/1		S-	1	\$160.00	0.00			#000 00 P 4	0.00 NIM		# 000 00
E27 WIEV 09/	29/12 09/29/12	Sa Action News @ 7 Sa Action News @ 7		7:00 PM-8:0	00 PM S-	:30	1	\$900.00 P-1	0.00 NM	1	\$900.00
ACTION NE	WS @ 7P-NEW	S AIRS AT 7P F	۲								
Start Da			ots/Week	Rate	Rating						
Week: 09/24/1		S-	1	\$900.00	0.00						
E 28 WTEV 09/	29/12 09/29/12	•	CM	8:00 PM-9:0	00 PMS-	:30	1	\$1,600.00 P-1	0.00 NM	1	\$1,600.00
CRIMETIME	SATURDAY	Sat Reg 1									
Start Da	ate End Date	Weekdays Sp	ots/Week	Rate	Rating						
Week: 09/24/1	2 09/30/12	S-	1	\$1,600.00	0.00						
E 29 WTEV 09/	29/12 09/29/12		CM	11:35 PM-1	2:05 XIS-	:30	1	\$200.00 P-1	0.00 NM	1	\$200.00
TWO AND A	A HALF MEN	Sa 1135p-1205a									
Start Da		Weekdays Sr	ots/Week	Rate	Rating						
Week: 09/24/1		S-	1	\$200.00	0.00						
E 30 WTEV 09/	30/12 09/30/12		CM	9:00 AM-10	:30 AMS	:30	1	\$1,200.00 P-1	0.00 NM	1	\$1,200.00
CBS SUN N	IODNING	CBS Sun Morn New	5								
Start Da		Weekdays Sr	ots/Week	Rate	Rating						
Week: 09/24/1		S	1	\$1,200.00	0.00						
E 31 WTEV 09/	30/12 09/30/12	Su Action News @ 6	30рСМ	6:30 PM-7:0	00 PM S	:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
		Su Action News @ 6	30p								
	WS @ 630P	Wa alisha ia Ci	-4- ///1-	Data	Datina						
Start Da Week: 09/24/1		<u>Weekdays</u> Sr	ots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
E 32 WTEV 09/		CBS This Morning	CM		00 AMT	:30	1	\$140.00 P-1	0.00 NM	1	\$140.00
		CBS Morning News						,			,
CBS THIS N											
Start Da Week: 09/24/1		Weekdays Sr	ots/Week	Rate	Rating 0.00						
E 33 WTEV 09/24/1				\$140.00	0.00 0 AM W	:30	1	\$120.00 P-1	0.00 NM	1	\$120.00
E 33 VVIEV 09/	20,12 03/20/12	Action News @ 530a		J.JU AIVI-0.0	70 AW W	.30	'	φ120.00 F-1	O.OO INIVI	'	ψ120.00
CBS THIS N	MORNING										
Start Da			ots/Week	Rate	Rating						
Week: 09/24/1	2 09/30/12	W	1	\$120.00	0.00						